



Brewster Kaleidoscope Society

PO Box 95 Damascus MD 20872
bksinformation@brewstersociety.com
www.brewstersociety.com



2010 Newsletter Ad Reservation Form

Name _____
Address _____
City _____ State _____ Zip _____ Country _____
Telephone _____ Fax _____ E-Mail _____
Web Address _____

TYPE OF AD (Check the ad size you would like)	<u>Cost</u>
<input type="checkbox"/> 2" x 3" or <input type="checkbox"/> 3" x 2"	\$45
<input type="checkbox"/> 4" x 3" or <input type="checkbox"/> 3" x 4"	\$80
<input type="checkbox"/> 1/4 page 3 3/4"w x 5"h	\$120
<input type="checkbox"/> 1/2 page 7 1/2"w x 5"h	\$220
<input type="checkbox"/> Full page 7 1/2"w x 10"h	\$400

CLASSIFIED ADS

\$1/word Minimum 10 words

INSERTS

1 page insert (provided by advertiser) placed in 1000 copies \$500
Insert must be trimmed to 8 1/4" x 10 3/4"

PLEASE NOTE: All rates are for BKS members. Non-members add 25%.

NEWSLETTER ISSUES (Check the newsletter issue you would like)

- January 2010 Ad reservations, ad artwork and payment due December 15, 2009
- April 2010 Ad reservations, ad artwork and payment due March 15, 2010
- July 2010 Ad reservations, ad artwork and payment due June 15, 2010
- October 2010 Ad reservations, ad artwork and payment due September 15, 2010

AD ARTWORK

Formats accepted:

- Digital: 300 dpi TIFFS or JPEGs, On CD or DVD (Mac-formatted)
Digital files can be emailed to Karascopes@aol.com
- Composite Paper Positive : Camera Ready (100-150 Resolution)

The ad will be printed in B/W in the newsletter but it is posted as a color pdf. in the Members Only section of the website (www.brewstersociety.com). Please provide color artwork if available.

- Please use my ad from _____ (month/year). Contact the BKS office to see if your ad is available.
- I would like an ad designed for an additional fee. Contact the BKS office to discuss costs, etc.

_____ **TOTAL PAYMENT** Payment in full is due with the ad artwork.

- Check enclosed
- Visa MasterCard Card # _____ Exp. Date _____

Signature _____